

# CURRICULUM VITAE

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Proactive lecture and researchers with 20+ years of experience teaching course on undergraduate and post graduate levels. Supervise 28 M.com., IB thesis, 4 MBA thesis, 5 M.Phil. dissertation, 10 Ph.D. dissertation, 4 Ph.D. ongoing and 50+ Ph.D. thesis evaluation, published over 40+ articles in peer reviewed, Scopus, ADBC and UGC care journals.

## **I Academic Qualifications**

<b>S.No.</b>	<b>Degree</b>	<b>Specialization</b>	<b>University / Institution</b>	<b>Year of completion</b>
1	B.com	Commerce	Bharathiyar University	1989
2	M.com	Commerce	Bharathiyar University	1992
3	Ph.D.	Marketing	Bharathiyar University	2006
4	M.B. A	Finance	Periyar University	2008
5	P.G.D.C.A.	Computer Application	Bharathiyar University	2012
6	NET	Commerce	UGC	2006
7	NET	Management	UGC	2008

## **II Employment Profile**

<b>S.No.</b>	<b>Designation</b>	<b>Employer</b>	<b>From</b>	<b>To</b>
1	Reader	S.N.R. Sons college, Coimbatore	2005	2012
2	Associate Professor	Pondicherry University	2012	Till date

## **III Details of Awards**

<b>Name of the Award</b>	<b>Sponsoring Agency</b>	<b>Year</b>
Eminent Educationists	Vidya Sangam, Vasavi Educational Institutions, Erode	2014
Nadaga CemmaI	All India Tamil writers Association – Puducherry	2022

#### IV Research Works (Paper Publications)

Sr. No.	Title	Journal	Year	ISSN / ISBN No.	Whether peer reviewed Impact factor if any	No. of Co-authors (Excluding you)	Whether you are the main author
1	Wet blue leather – A case study	Facts for you, 2003	2003	ISSN 0970-2653	NIL	2	No
2	Value Creation in Indian Paper Industry	Indian Jr. of Finance	Vol.III, No.12, P.No.46. 2009	-	NIL	1	Yes
3	Socio-Economic Conditions of Workers of Leather Industry	International Jr. of Business and Management,	Vol.1, 2009	ISSN: 0975-8100	NIL	1	Yes
4	A Study on Consumer Preference on VKC Footwear in Coimbatore District	GASCIAN Journal of Social Science	Vol.1, No.1, July-December 2013	ISSN: 2348-0432	NIL	-	Yes
5	A Study on Service Quality Perceptions of Public and Private Sector Banks in Erode District\	South Asian Jr. of Socio-Political Studies,	Vol.11, No.2 2011	2250-2076	NIL	-	No
6	A Study on Customer Perception Towards E-Ticketing in Coimbatore	Namex International Journal of Management Research	June -2012 Vol-02, Issue no-02, PP-48-56, Jan-	ISSN 2250-2076	NIL	1	No
7	A Study on The Significance of E-Trust and E- Loyalty on online Banking	Namex International Journal of Management Research	Vol-02, Issue no-02, PP-9-18, Jan-June -2012	ISSN 2250-2076	NIL	1	No
8	An Empirical Study on Consumer behavior Towards Health Insurance Erode District	Namex International Journal of Management Research	Vol-02, Issue no-02, PP-139-144, Jul-Dec - 2012	ISSN 2250-2076	NIL	1	No

Sr. No.	Title	Journal	Year	ISSN / ISBN No.	Whether peer reviewed Impact factor if any	No. of Co-authors (Excluding you)	Whether you are the main author
9	A Study on Consumers Buying Behavior Towards Instant Food Products in Coimbatore	Namex International Journal of Management Research	Vol-02, Issue no-02, PP-23-30, Jul-Dec - 2012	ISSN 2250-2076	NIL	1	No
10	Entrepreneurs Stress – A study on Small Scale Entrepreneurs in Puducherry	Journal of Management and science	Issue- 13, PP-67-74 August 2013	ISSN 2249 - 1260	NIL	1	No
11	Rural Entrepreneurship - Challenges	Journal of Management and science	Issue- 13, PP-1-8, August 2013	ISSN 2249 - 1260	NIL	-	Yes
12	A Study on Consumer Preference on VKC Footwear in Coimbatore City	Gascian Journal of Social Science	Vol-1, No-1, PP-12-17, Jul-Dec 2013	ISSN 2348-0432	NIL	-	Yes
13	Utilizing the Services of General Insurance Sector in Erode District	Commerce Today	Vol-8, 2013, PP-91 - 104	ISSN 0975-7775	NIL	1	No
14	Customer Awareness on BSNL Products and Service in Coimbatore District – An Assessment	Journal of Management and Science	Special issue XIV, Vol-8, PP-14-21, 2014	ISSN 2249-1260	Nil	1	No
15	Teacher's motivation and job satisfaction- A study of schoolteachers in erode union	Journal of Management and Science	Special issue, Vol 1, 2014	ISSN 2250-1260	NIL	1	No
16	Individual Investors' Perception towards Credit Rating Agencies in India With Special Reference to Erode and Coimbatore District	International Journal of Management and Development Studies	Vol-2, No-3, PP-66-80, July 2014	ISSN 2321-1423	Nil	1	No
17	International Business opportunities and Challenges	International Journal of Multidisciplinary Research	Vol-1, Issue-3, PP-20-26, Feb-2015	ISSN 2278-2311	Nil	-	Yes
18	A Study on Tannery Worker's Health Problems in Erode	Journal of Humanities and Social Science,	PP-01-05, 2015	ISSN 2279-0845	1.607	-	Yes

Sr. No.	Title	Journal	Year	ISSN / ISBN No.	Whether peer reviewed Impact factor if any	No. of Co-authors (Excluding you)	Whether you are the main author
	District	(ICIRESS)					
19	Green Management	VEI International journal of social science	Vol 2, Issue 3, May 2015	ISSN 2394-1314	NIL	-	Yes
20	Entrepreneurship in Higher Education	Shanlax International Journal of Management	Vol-3, Special issue-1, January 2016, PP-234-237	ISSN 2321-4643	Nil	-	Yes
21	E-Commerce in Human Resource Management	International Journal of Multidisciplinary Research and Development	Vol-3, Issue-2, March 2016, PP-15-16	ISSN 2349-5979	Nil	-	Yes
22	Neuro Marketing	International Journal of Marketing Research Review	Vol-4, Issue-2, special Edition-2016,	ISSN 2347-1670	1.590	-	Yes
23	E-Commerce in Banking Services	International Journal of Business and Administration Research Review	Vol-1 issue-20, Oct-Dec 2017, PP-116-117	ISSN 2348-0653	4.729	-	Yes
24	Intellectual Property Right: Challenges Confronting the Global Commerce	International Journal Research & Business Innovation (IJRBI)	Vol-04, No-03, Dec2017, PP-	ISSN 2321-5615	1.53	-	Yes
25	Stress management in IT industry	International Journal of Scientific Research and Review	Vol-07, Issue no-8, Aug 2018, PP-250-253	ISSN 2279-543X	6.1	-	Yes
26	Social Responsibility of Corporate Governance	Research Explorer	Vol-6, Special issue, sep 2018, PP-29-31	ISSN 2250-1940	RJIF:2.014, JIF:1.85	-	Yes
27	Impact of mergers In the Banking Industry	International Journal of Emerging Technologies and Innovative Research	Volume-V, Issue-11, Nov-2018	ISSN 2349-5162	5.87	-	Yes
28	Impact of Tannery	International	Special Issue,	ISSN 2349-5138	5.75	-	Yes

Sr. No.	Title	Journal	Year	ISSN / ISBN No.	Whether peer reviewed Impact factor if any	No. of Co-authors (Excluding you)	Whether you are the main author
	Effluents on Air and Water Pollution in Erode District of Tamil Nadu	Journal of Research & Analytical Reviews	Jan-2019				
29	A Study on Customer Opinion Towards Demonetization in Nationalized Banking Services in Puducherry Town	Journal of Emerging Technologies and Innovative Research	Vol-6, issue-5, Feb 2019	ISSN 2349-5162	Nil	-	Yes
30	E- Commerce and E-Retail Marketing: A Study	IOSR Journals International organization of scientific research	Vol 2, PP- 27-29, 3 Oct 2019	ISSN 2319-7668	Nil	-	Yes
31	Silabathikaram Kattum Vanibam (Tamil)	Tamil Illakiya Kalai Mandram Australia Sydney	Regents Part, NSW 2143, 27-29 Sep. 2019 Pp No.388-392	Nil	Nil	-	Yes
32	Customer satisfaction towards HDFC banking service in Erode	Peer reviewed Journal of Fundamental and Comparative research	Vol no VII, No 11(1) 2021	ISSN: 2277-7067 PP 131 -136	Nil	-	Yes
33	A Study on student Attitude towards online Education in Erode	Anvesak UGC care group-1 bi-Journal	Vol no 51, no 2(VII) July – Dec 2021	ISSN: 0378-4568, PP 7-11	Nil	-	Yes
34	Consumers' Purchase behaviour on Eco-Friendly Products in Erode	South India journal of social science	Vol no XX, no 7, July –Dec 2022	ISSN: 0972-8945	Nil	-	yes
35	Consumer Satisfaction Towards FMCG Products in Erode District	Journal of fundamental & Comparative Research	Vol no IX, no 1, book no.8, Jan - July 2023	ISSN: 2277-7067, PP 48-53	Nil	-	Yes
36	Impetus of guerrilla marketing strategy on purchase behaviour of the online customers in Erode	International Journal of Management and Social Science Research Review	Vol no 10, no 2, Feb -2023	E-ISSN: 2349-6746, PP 93-103	6.462	-	Yes
37	Competency Mapping Among Executives with Special Reference to Textile Industry in Erode District	International journal of Business and Administration Research Review	Vol no 10, no 1, Jan–Mar 2023	E-ISSN: 2347-856X, PP 102-110.	6.304	-	Yes
38	Analysis of customer satisfaction and customer experience in the usage of e-payment in Erode	Educational Administration: theory and practice	Vol no 30, no 5, May - 2024	ISSN: 2148-2403, PP 4101-4107 (Scopus)	0.8	-	Yes

Sr. No.	Title	Journal	Year	ISSN / ISBN No.	Whether peer reviewed Impact factor if any	No. of Co-authors (Excluding you)	Whether you are the main author
39	The role of artificial intelligence in banking: Challenges and Implementation	ComFin Research	Vol no 13, no S1-i2 Apr 2025	E-ISSN: 2582-6190, PP 160-164	Nil	1	Yes
40	AI and Human decisions: Finding the balance in a data-Driven World	European Economic Letters	Vol no 15, no 2, Apr 2025	ISSN: 2323-5233, PP 230-240, (ADBC)	0.278	3	Yes

### V Full paper published in the proceedings of Conference / Seminars / Symposia, etc.

Title of the Article	Author	Co-Author(s)	Name of the Programme	Organizer	Date	ISBN/ISSN if any
Rural Market in Khadi and Village Leather Products	Dr. C. Arjunan	-	State Conference	Department of Management Studies, Kongu Arts and Science College, Erode	06 Sep. 2002	
A Study on the Problems of Power Sector	Dr. C. Arjunan	-	National Conference	Department of Commerce, Gobi Arts and Science College, Gobi	02, 03 Sep. 2006	
Impact of globalization on Education	Dr. C. Arjunan	-	National Conference	Department of Humanities, PSG College of Technology, Coimbatore	03,04 Dec. 2010	
Globalization of Education	Dr. C. Arjunan	-	National Conference	Department of Humanities, PSG College of Technology, Coimbatore	07,08 Feb. 2014	

### VI Books publications

Title of the Book	Author	Co-Author(s)	Name of the Publisher / Month, Year	ISBN/ISSN
Problems and Prospects of Small Tanners with Reference to Erode District of Tamil Nadu	Dr. C. Arjunan	-	Mithila Publications, Erode, Tamil Nadu, 2007	ISBN No:978-81-907754-1-0
Indian Leather Industry	Dr. C. Arjunan	-	Mithila Publications, Erode, Tamil Nadu, 2008	ISBN No: 978-81-907754-2-7,
Research on Commerce and Management	Dr. C. Arjunan	-	Mithila Publications, Erode, Tamil Nadu, 2008	ISBN No. 978-81-907754-3-4
Research and Functional Management	Dr. C. Arjunan	-	Mithila Publications, Erode, Tamil Nadu, 2014	ISBN No. 978-93-80506-07-04
Impact of Tannery Effluents on Air and water Pollution in Erode District of Tamilnadu	Dr. C. Arjunan	-	Mithila Publications, Erode, Tamil Nadu, 2022	ISBN No. 978-93-80506-00-5

## VII Chapters in knowledge-based volumes by national level publishers with ISBN / ISSN

Title of the Book	Name of the Editor	Chapter Contributed	Author / Co-author	Name of the Publisher	ISBN/ISSN	Year
Women in the Indian Economy	Dr. V.S. Ganesamoorthy	Women Empowerment through Education and Employment	Dr. C. Arjunan & Dr.R. Ganapathi	New Century Book House	978-81-7708-186-2	2008
Women in the Indian Economy	Dr. V.S. Ganesamoorthy	Women Entrepreneurship	Dr. C. Arjunan, Dr.R. Ganapathi.	New Century Book House	978-81-7708-186-2	2008
Indian Insurance Sector in 21 <sup>st</sup> Century – An Outlook	Dr. A. Vijayakumar	Utilizing the Service of General Insurance Sector	Dr. C. Arjunan, Dr.L. Manivannan & M. Murali	Kalpaz Publications	978-81-7835-782-9	2009
Global Financial Crisis and Indian Economy	Dr. A. Vijayakumar	Growth of Indian Economy	Dr.C. Arjunan	Discover Publishing	978-81-8356-648-3	2010
Think Global Go Rural	Dr. K.V. Kannan	Rural Market	Dr.C. Arjunan, Dr.V. Radhika & Dr.K. Rajkumar	Excel Books	978-81-7446-836-9	2011
Think Global Go Rural	Dr. K.V. Kannan	The Impact of Globalization on Rural Sectors	Dr.J. Suganthi, Dr.C. Arjunan	Excel Books	978-81-7446-836-9	2011
Micro-credit and Rural poor empowerment	Dr. P. Arunachalam	Socio-Economic Conditions of Tannery Workers in Erode	Dr. C. Arjunan & Dr. L. Manivannan	Global Research Publications	978-81-89630-14-0	2011
Emerging Trends in Banking Sector	Dr. A. Ramachandran	Micro financial and Its key role in Economic development	Dr.C. Arjunan & M. Jayanthi	Autho Press	978-81-7273-585-2	2012
Emerging Trends in Banking Sector	Dr. A. Ramachandran	Performance of Indian Public Sector Banks	Dr.C. Arjunan	Autho Press	978-81-7273-585-2	2012
Rural empowerment for economic growth	S. Jaya Bharathi and R. Ananthi	Financial Inclusion through Microfinance	Dr.C. Arjunan	Laser Park Publishing House	978-81-91047-27-1	2012
Change ahead	Dr.P. Sundarapandian and Dr.C. Chelladurai	Human resource and organizational performance	Dr.C. Arjunan & E. Shirley Elizabeth	VHN Senthil kumara Nadar College	978-93-81723-05-0	2012
Change ahead	Dr.P. Sundarapandian and Dr.C. Chelladurai	Service marketing in banking	Dr.C. Arjunan & A.Karuppusamy	VHN Senthilkumara Nadar College	978-93-81723-05-0	2012
Emerging Paradigms in Insurance Industry and Management	Dr. S.A. Senthil Kumar and Dr. Lalitha Ramakrishnan	Growth of Insurance Sector	Dr.C.Arjunan	Serials Publications, New Delhi	978-81-8387-487-8	2012
Brand India – Achievement and Challenges	Nirmala College, Dept. of Commerce	A study on changing attitude of Indian stakeholders in e-ticketing	Dr.C.Arjunan, Mrs.Leema Rosaline	Laser Park Publishing House	977-81-910472-4-0	2012

<b>Title of the Book</b>	<b>Name of the Editor</b>	<b>Chapter Contributed</b>	<b>Author / Co-author</b>	<b>Name of the Publisher</b>	<b>ISBN/ISSN</b>	<b>Year</b>
New Vistas in Business Research	Dr. A. Somu	Green Marketing	Dr.C.Arjunan	Shanlax Publications	978-93-80686-42-4	2013
Emerging Trends in E-commerce	Dr. P. Soundarapandian and Dr. N. Ashok kumar	Attitude of customers towards Internet Banking	Dr.C.Arjunan & Dr.A.Karuppusamy	VHN Senthikumara Nadar College, Virudhunagar	978-93-81723-10-4	2013
Financial literacy – the present trend and future challenges	Dept. of Commerce	Technological Changes in Banking Sector	Dr.C.Arjunan	Nirmala College	978-81-909890-0-8	2013
Food Inflation	Dr. V. Venkatachalam	Food Inflation in India	Dr.C.Arjunan	Divine Publishers, Trichy	978-81-920478-3-6	2013
Contemporary issues in Social Science & Science Research	Dr. S. Renuka Devi and K.S.Sivakumar	Study on Consumer Behaviour towards Gold and Jewellery Products in Erode Corporation	Dr.C.Arjunan	S.N.R. Sons College, Coimbatore	978-93-5104-411-6	2013
Emerging Trends in Management Research	Dr.A.Somu	Levels of Job Satisfaction of Teachers working in Teacher Training Institutions in Puducherry	Mr.N.Ravi, Dr.C.Arjunan	Shanlax Publications, Madurai.	978-93-80653-36-3	2013
Role of Autonomy and Quality Assurance in Higher Education Issues, achievements and challenges	Dr.R.Sellappan and Dr.K.Dhanasekaran	A Study on Higher Education in India with special reference to Puducherry	Dr.C.Arjunan	Gobi Arts & Science College, Gobichettipalayam	978-81-8387-641-4	2014
Innovative Facades in E-Commerce	Dr.P.Sundarapandian, Dr.N.Ashokkumar and Dr.V.Manohar	A Study on Customer Satisfaction towards HDFC Net Banking Services with Special Reference to Pollachi Taluk	Dr.C.Arjunan & Dr.A.Karuppusamy	VHN Senthikumara Nadar College, Virudhunagar	978-93-81723-26-5	2014
Impact of Global Crisis on Indian Business Scenario	Dr.K.Ramesh	Global Financial Crisis and Indian Financial Institutions	Dr.C.Arjunan	Mithila Publications, Erode, Tamil Nadu.	978-93-80506-09-8	2014
Corporate Sustenance Through People, Profit and Planet Management	Dr.R.Srinivasan Dr.R.Maria Inigo Dr.S.Sahul Hameed	Social Responsibilities of Business	Dr.C.Arjunan & N.A.Sumathi	Department of Corporate Secretaryship, Bharathidasan Govt. College for Women,Puducherry	978-93-81992-45-6	2014
Digital Transformation and Innovations in Banking sector	Dr.S.Maheshkumar, Dr.K.Visvanathan	A study on customer satisfaction towards technological changes in Nationalised banking Services in Erode town	Dr.C.Arjunan	Mithila Publications, Erode, Tamil Nadu.	978-93-80506-18-0	2018



## VIII Details of Research Projects

### Major Research Projects

Title of the Project	Funding Agency	Grant sanctioned	Duration		Project Status completed/ on-going
			From	To	
Impact of tannery effluents on Air and Water Pollution in Erode District of Tamilnadu	UGC	Rs. 1,66,000	01.04.2013	31.03.2015	Report submitted

## IX Research Guidance

### 1. Ph.D Ongoing 4 Candidate

### 2. Details of Ph.Ds Awarded

Name of the Scholar	Title of the Thesis	Awarded	Name of the University	Submission	Awarded Month and Year
Sakthivel N	Value creation in Indian Industries – An Empirical Evidence	Awarded	Bharathiar	Sep - 2009	13-Feb-2010
Mohanasundaram P	Performance evaluation of mutual funds in India – An empirical Evidence	Awarded	Bharathiar	March - 2010	28-May-2011
Jemimah Winston	Causes of stress and coping strategies with special reference to bank employees of Coimbatore District	Awarded	Bharathiar	Oct - 2011	30-June-2012
A. Karuppusamy	Changing Consumer Behaviour and Marketing of Soft Drinks in Rural Areas of Coimbatore District	Awarded	Bharathiar	June-2012	14-June-2013
Shirley Elizabeth	A Study on Customers Opinion on Technological Changes in Nationalised Banking Services in Erode District	Awarded	Bharathiar	June 2013	24-April-2015
Leema Roseline	Opinion Profile of Customers in utilizing e-tickets with special reference to Indian Railways and Airways in Coimbatore City	Awarded	Bharathiar	September 2013	19-September-2014
Riyas, K	A Study On Employees' Job Satisfaction In Coffee Industries In Wayanad District, Kerala State	Awarded	Bharathiar	December 2013	17-October-2014
Elayaraja.M	A study on consumers preference and utilization of retail stores with special reference to erode district"	Awarded	Bharathiar	April 2014	06-November-2014
Senthilkumar.B	Investors Awareness & satisfaction Towards Mutual Funds in Coimbatore District	Awarded	Bharathiar	June 2014	20-June-2015
Jayanthi.M	Individual Investor's Perception Towards Performance Of Credit Rating Agencies – A Study In Erode And Coimbatore Districts	Awarded	Bharathiar	October 2014	27-August-2015

## 2. Details of M.Phil awarded

<b>Name of the Scholar</b>	<b>Title of the Thesis</b>	<b>Name of the University</b>	<b>Month and Year</b>
Sukumar A	A study on Employees satisfaction in the professional carrier with special reference to Coimbatore city.	Bharathiar	Oct 2009
Gomathi A	A study on marketing of fast food services with reference to Namakkal Town	Alagappa	May 2010
Dhansekaran S	A study on working capital management of Pricol limited, Coimbatore	Alagappa	May 2010
Esthar D	A study on consumer preference on VKC Foot wear in Coimbatore city.	Bharathiar	April 2012
Sankar E	A Study on Customer Satisfaction towards Sun Direct DTH Service with special reference to Valparai Taluk	Bharathiar	February 2014

## 3. Details of MBA PG Project Guidance

<b>Name of the Scholar</b>	<b>Title of the Thesis</b>	<b>Name of the University</b>	<b>Year</b>
Damodaran.K	A study on customers opinion towards technological changes in nationalized banking services in Puducherry town	IGNOU	2016
Nagarajan.A	A study on Asset Liability Management of State Bank of India	IGNOU	2018
Sugunadevi.T	A study on financial performance analysis of Seshasayee paper and Boards Ltd., Erode	Annamalai University	2016
Madhanramanujam.M	A study on effectiveness of Training and Development with special reference to International Bakery Products Ltd.	Pondicherry University	2021

## X. Training courses and conferences / Seminars / Workshop attended

### Details of Orientation/Refresher Courses/Short term courses attended:

Name of the Course	Place	Duration		Sponsoring Agency
		From	To	
Orientation	UGC Academic Staff College Pondicherry University.	01-09-2012 to 28-09-2012		UGC
Refresher	UGC Academic Staff College, Madras University, Chennai.	23.07.2014 to 12.08.2014		UGC
Refresher	UGC Academic Staff College, Madras University, Chennai.	03.08.2016 to 23.08.2016		UGC
Faculty Development program	Department of Management Studies, Vellalar College of Engineering, Erode.	28.11.2017 to 11.12.2017		AICTE
Short Term Course	Bharathiyar University, Coimbatore.	09.08.2019 to 13.08.2019		Mahatma Gandhi National Council of Rural Education, Hyderabad.
Research Methodology	Bharathidasan University, Tiruchirappalli	29.01.2020 to 04.02.2020		UGC
MBA – PPC (Management, Business, Administration- Present & Post Crisis (Online refresher course)	S.A.College of Arts & Science	14.04.2020 to 04.05.2020		Continual Advance Learning Lounge, SA Curricula Advanced support System
Digital Learning- Adopted by Chance, Let's Adopt by choice	Chennai Institute of Technology, Chennai	09.05.2020 to 16.05.2020		Chennai Institute of Technology
NLP Techniques for Teaching Gen Z Students: Rethinking new ways of communication (online)	Sri Ramakrishna College of Arts and Science, Coimbatore	04.01.2021 to 09.01.2021		AICTE
Advanced in Data-Driven Statistical Applications and Computational Techniques(online)	Bharathiar University, Coimbatore	12.02.2021 to 21.02.2021		Department of Statistics & Skill Development Centre RUSA 2.0-BEICH
Faculty development programme enhancing teaching and creating an effective learning process in the contemporary era	Hindustan College of Arts and Science, Coimbatore	22-08-2021 to 28-08-2021		--

Event	Organiser / Place	Period / Duration
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<b>Event</b>	<b>Organiser / Place</b>	<b>Period / Duration</b>
<b>Methodology workshop</b>	1) Sri Vasavi College 2) Sri Ramakrishna College for Women	1 Day 2 Days
<b>Teaching-learning-evaluation programme</b>	-	-
<b>Conferences / Seminars / Workshops</b>	1) Workshop, Bharathiar University	1 Day
State Level Seminar on VAT – Its Impact on Economy	Dept. of Commerce, Manonmaniam Sundaranar University, Tirunelveli	1 Day
State level Seminar on Marketing Ethics	Tiruppur Kumar College for Women, Tiruppur	1 Day
State Level Seminar on Quest for International Business Relations	Park College, Tiruppur	1 Day
State Level Seminar on Tamilnadu State Finances-Performance states prospects	PSG College of Arts and Science, Coimbatore	1 Day
State Level Seminar on Economic Issues in Rural Development	Department of Economics, Government Arts College, Salem.	1 Day
National Level Conference on Women Entrepreneurs in the New Era - Issues and Challenges	Dept. of Management, Tiruppur Kumaran College for women, Tiruppur	1 Day
<b>Soft skill development</b>	1) Work Shop on Skill Upgradation Training Programme, Central Leather Research Institute, Adaiyar, Chennai	2 Days
<b>Faculty Development programme</b>	1) PKR Arts and Science College 2) Alpha Institute of Management Studies 3) Department of Management Studies Pondichery University 4) Excell Business School	1 Day 1 Day 3 Days 2 Days
<b>Professional ethics for Teachers – online</b>	UGC sponsored webinar human resource Development centre, Tiruchirappalli	1 Day
<b>Research and publications ethics – online</b>	UGC sponsored webinar human resource Development centre, Tiruchirappalli	1 Day
<b>IPR innovation and sustainability – online</b>	MHRD's innovation cell & AICTE sponsored organized by institution innovation council  Arts and Science College, Erode	1 Day
<b>Design thinking for startups - online</b>	MHRD's innovation cell & AICTE sponsored organized by institution innovation council	1 Day

Event	Organiser / Place	Period / Duration
	Arts and Science College, Erode	
<b>What makes a good teacher? - online</b>	Faculty Development programme cell, The Madura College, Madurai	1 Day
<b>Artificial intelligence and machine learning for industrial applications 2021-online</b>	Department of mathematics, Rathinam College of Arts & Science College, Coimbatore	1 Day

### XI Details of papers presented in Seminars / Conferences, etc.,

Title of the Article	Author	Co-Author(s)	Name of the Programme	Organiser	Date	Level: International/ National/ Regional/ Local
Impact of Human Resource Practices globally	Dr.C. Arjunan	-	Managerial Issues in the Globalised Era	Sree Amman Institute and Research, Erode.	17, 18.10.2007	International
Impact of Globalization of Indian Telecomm Sector	Dr.C. Arjunan	-	Services Marketing in the Globalized Era	SAN International Business School, Coimbatore	15.05.2008	International
Impact of FDI in Indian Economy	Dr.C. Arjunan	-	Global Management Challenges	Nandha Engineering College, Erode	17.10.2008	International
Impact of Global Recession in Leather industry with reference to Erode district	Dr.C. Arjunan	-	Management Challenges in the Era of Global Recession	Sengunthar Institute of Management Studies, Tirughengode	10.02.2009	International
Globalization and its impact on Leather Exports	Dr.C. Arjunan	-	Global Business Climate – Impact in India	AnnaiMathammal Sheela Engineering College, Namakkal	09.10.2009	International
Global Financial Crisis and its impact on Inflow of funds through FDI	Dr.C. Arjunan	-	Impact of Global Financial Crisis	Gnanamani Educational Intuitions	30.10.2009	International
A study on Consumer Preference and Satisfaction InUzhavarSandhai at Erode Town	Dr.C. Arjunan	Co-authors	Innovative Practices in Management	Paavai Engineering College, Namakkal	31.12.2009	International

<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
Role of Information Technology in Research	Dr.C. Arjunan	-	Impact of Information technology in Financial Sector	Vivekanandha Arts and Science College for Women, Tiruchengode.	11.2.2010	International
Derivatives Market in India	Dr.C. Arjunan	-	Financial Derivatives	Pondicherry University, Puducherry	17-19.12.2010	International
Impact of Globalisation on Cotton Sector	Dr.C. Arjunan	-	Global Business Environment and its impact on management education	Periyar Institute of Management, Periyar University, Salem	10, 11-02.2011	International
Globalisation of Indian Business	Dr.C. Arjunan	-	Impact of LPG in Indian Business Scenario	AnnaiMathammal Sheela Engineering College, Namakkal	26.02.2011	International
A Study on Financial Performance of Tamilnadu Mercantile Bank Ltd.,	Dr.C. Arjunan	-	Impact of LPG in Indian Business Scenario	AnnaiMathammal Sheela Engineering College, Namakkal	26.02.2011	International
Globalization: An Overview of Agricultural Sector	Dr.C. Arjunan	-	Impact of LPG in Indian Business Scenario	AnnaiMathammal Sheela Engineering College, Namakkal	26.02.2011	International
Impact of globalization in the Indian industrial sector	Dr.C. Arjunan	-	Challenges of Indian Business in Global Economy	AnnaiMathammal Sheela Engineering College, Namakkal	23.09.2011	International
A study on the environment problems with reference to Erode Taluk	Dr.C. Arjunan	-	Challenges of Indian Business in Global Economy	AnnaiMathammal Sheela Engineering College, Namakkal	23.09.2011	International
A study on marketing problems of small tanners in Erode District	Dr.C. Arjunan	-	Competency Building Strategies in Business and Technology for sustainable Development	Sri Ganesh School of Business Management, Salem	24.02.2012	International
Human Resource System and Organizational Performance	Dr.C. Arjunan	Co-author	Shifting Paradigms of Business	VHN.Senthikumara Nadar College, Virudhunagar.	23,24.07.2012	International

<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
Service Marketing in Banking	Dr.C. Arjunan	Co-authors	Shifting Paradigms of Business	VHN.Senthikumara Nadar College, Virudhunagar.	23,24.07.2012	International
Advertising media in Social Network	Dr.C. Arjunan	-	Social network and communication	Vellalar College for Women, Erode.	7, 8.08.2012	International
Communication and Social Change	Dr.C. Arjunan	-	Social network and communication	Vellalar College for Women, Erode.	7, 8.08.2012	International
Revisiting Retail Globalisation	Dr.C. Arjunan	-	Revisiting Management Changes in the Global Scenario	Jay ShriRam Group of Institutions, Tirupur	24, 25.8.2012	International
A study on problems and prospects of Tiruppur Garment Industries	Dr.C. Arjunan	-	Revisiting Management Changes in the Global Scenario	Jay ShriRam Group of Institutions, Tirupur	24, 25.8.2012	International
Global Crises in Indian Business	Dr.C. Arjunan	-	Impact on Global Crisis in Indian Business	Annai Sheela MadhamalEngg. College, Namakkal, Tamilnadu	14.09.2012	International
Strategic Plan – An Empirical View	Dr.C. Arjunan	-	Impact on Global Crisis in Indian Business	AnnaiMathammal Sheela Engg. College, Namakkal	14.09.2012	International
Green Marketing Mix	Dr.C. Arjunan	-	Indian towards Green Economy	PKR College for Women, Gobichettipalayam, Tamilnadu	17.09.2012	International
Health and Safety conditions of Tannery Workers in Erode	Dr.C. Arjunan	-	Corporate Social Responsibility – In Indian Perspective	Vellalar College for Women, Erode, Tamilnadu	18.09.2012	International
Levels of job satisfaction of teachers working in teacher training institutions in Puducherry	Dr.C. Arjunan	Co-author	Building Management Model for sustainable growth – Challenges and opportunities	Vivekanandha Institute of Information and Management Studies	12, 13.4.2013	International
Rural Entrepreneurs Challenges	Dr.C. Arjunan	-	Rural Entrepreneurship in India – Opportunities and Challenges	AVS College of Arts and Science, Salem.	14.7.2013	International
Entrepreneurs Stress – A Study on Small Scale Entrepreneurs in	Dr.C. Arjunan	Co-author	Rural Entrepreneurship in India – Opportunities and Challenges	AVS College of Arts and Science, Salem.	15.7.2013	International

<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
Puducherry						
Issues and Challenges in Mutual Fund Industry in India	Dr.C. Arjunan	-	Financial Services – Issues and Challenges	PKR College for Women, Gobi	13.08.2013	International
Attitude of customers towards Internet Banking	Dr.C. Arjunan	-	Emerging trends of E-commerce in the Global business scenario	VHN Senthikumara Nadar College, Virudhunagar	30, 31.08.2013	International
Financial Inclusion	Dr.C. Arjunan	-	Financial Services - Issues and Challenges	PKR Arts College for Women	13.08.2013	International
A Study on Problems and Prospects of Textile Units in Karur	Dr.C. Arjunan	-	Impact of Global Crisis in Indian Business	AnnaiMathammal Sheela College of Engineering, Namakkal	25.10.2013	International
Customer Awareness on BSNL Products and Service in Coimbatore District – An Assessment	Dr.C. Arjunan	-	Globalisation and Its impact on Indian Economy	Sri Vasavi College, Erode	2.1.2014	International
Teachers' Motivation and Job Satisfaction – A Study of School Teachers in Erode Union	Dr.C. Arjunan	-	Globalisation and Its impact on Indian Economy	Sri Vasavi College, Erode	2.1.2014	International
Global financial crises and Indian financial institutions	Dr.C. Arjunan	-	Impact of Global Crisis on Indian Business Scenario	Vivekanandha College of Arts and Science for Women, Tiruchengode	4.1.2014	International
A Study on Customer Satisfaction towards HDFC Net Banking Services with Special Reference to Pollachi Taluk	Dr.C.Arjunan & Dr.A.Karuppusamy	Co-authors	Problem and prospects of E-commerce	VHN Senthikumara Nadar College, Virudhunagar	26.07.2014	International
E-Commere in Banking	Dr.C. Arjunan	-	Global Finance : Issues and Challenges	Dept of Commerce (FCA), S.N.R Son College, Coimbatore	27-08-2014	International
Impact of Globalization in Leather Industry	Dr.C. Arjunan	Co-authors	Globalisation of Business	School of Management Studies, Annamalai University	27.03.2002	National
Rural Labour in leather Tannery with reference to Erode District of Tamilnadu	Dr.C. Arjunan	-	Economic Reforms and Rural Labour Market	Department of Rural Industry and Management	30,31.10.2003	National



<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
A study of production and export trend of leather products	Dr.C. Arjunan	-	Structural Reforms and Sectoral Development in India	Department of Economics, Erode Arts College	24.12.2003	National
A study on the problems of small tanners in Erode District	Dr.C. Arjunan	-	Indian Economy : Current problems and Future Prospects	Department of Economics, Bharathiar University	30.01.2004	National
A Case study of utilization of ATM with reference to Erode Town	Dr.C. Arjunan	-	The impact of Globalisation on Service Sector and Capital Market	Department of Commerce, Erode Arts College	13.02.2004	National
A study on Growth and performance of Telecom Service – With reference to Erode District	Dr.C. Arjunan	-	The impact of Globalisation on Service Sector and Capital Market	Department of Commerce, Erode Arts College	13.02.2004	National
Impact of Tannery Effluents on Air and Water Pollution – A case study at Maravapalayam, Erode	Dr.C. Arjunan	-	Workshop on Environment Awareness & Pollution Control	K.S.R. College of Arts & Science	30.06.2004	National
A study on the health problems of Tannery workers in Erode District of Tamilnadu	Dr.C. Arjunan	-	Environmental Issues and Natural Resources Management	Department of Economics, Gobi Arts & Science College	09,10.10.2004	National
Role of nationalized banks in promoting SHGs for self employment	Dr.C. Arjunan	Co-author	Emerging Dimensions in SHGs	AVVM Sri Puspam College, Poondi, Thanjavur	17.03.2006	National
Micro-credit system and SHG	Dr.C. Arjunan	Co-author	Emerging Dimensions in SHGs	AVVM Sri Puspam College, Poondi, Thanjavur	17.03.2006	National
A study on the performance and evaluation of wind power in India	Dr.C. Arjunan	-	Economic reforms and energy use management	Department of Economics, Gobi Arts & Science College	2,3.09.2006	National
A study on the problems of power sector	Dr.C. Arjunan	-	Economic Reforms and Energy use management	Department of Economics, Gobi Arts and Science College	2,3.09.2006	National
Why be ethical in Advertising?	Dr.C. Arjunan	-	New Facets of Marketing	Research Department of Commerce, Vellalar College	11.09.2006	National

<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
Women education as a tool for rural development	Dr.C. Arjunan	-	Women empowerment: Issues and Challenges	Department of Economics, Sri Vasavi College	29,30.09.2006	National
Growth and Development of Indian Railway	Dr.C. Arjunan	-	The Indian Railways Towards New Horizon Challenges and opportunities	Sri Vasavi College, Erode	20.01.2007	National
Problems and Prospects of Passenger Trains with special reference to Erode to Coimbatore	Dr.C. Arjunan	-	The Indian Railways Towards New Horizon Challenges and opportunities	Sri Vasavi College, Erode	20.01.2007	National
A study on Financial performance of Tamilnadu Mercantile Bank Ltd.,	Dr.C. Arjunan	-	Marching towards Emerging Trends in Financial sector	Vellalar College for Women	02.02.2007	National
Component of Economic Environment	Dr.C. Arjunan	-	Marching towards Emerging Trends in Financial sector	Vellalar College for Women, Erode, Tamilnadu	02.02.2007	National
Issues and Challenges in Higher Education	Dr.C. Arjunan	-	Issues and Challenges in Higher Education	Gobi Arts & Science College, Gobichettipalayam, Erode	2,3.02.2007	National
Study on the problems of rural marketing	Dr.C. Arjunan	-	Current Trends in Management	SNS College of Technology, Coimbatore	23.02.2007	National
Utilising the services the general insurance in Erode District	Dr.C. Arjunan	-	Impact of Globalisation on Insurance Sector	NGM College, Pollachi	30,31.03.2007	National
A Study of the Performance and Evaluation of Insurance Industry in India	Dr.C. Arjunan	-	Impact of Globalisation on Insurance Sector	NGM College, Pollachi	30,31.03.2007	National
Problems and Prospects of Rural Higher Education in India	Dr.C. Arjunan	-	Bridging the Rural – Urban Gap	P.S.G.R. Krishnammal College for Women, Coimbatore	07.09.2007	National

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Problems of tribal with special reference to Bargur in Erode District	Dr.C. Arjunan	-	Tribal Development (intention, realities, challenges and task ahead in India)	Department of Commerce, NGM College, Pollachi	28,29.09.2007	National
Approaches in system analysis leading with information system and DSS	Dr.C. Arjunan	-	Emerging Trends in Management	Periyar University, Salem	28,29.02.2008	National
Rural Retailing in India	Dr.C. Arjunan	-	Emerging Trends in the Indian Retail Industry	Vellalar College for Women, Erode	03.03.2008	National
Human Resource Management in Banks	Dr.C. Arjunan	-	Recent Trends in Banking	Department of Management Studies, Tamilnadu College of Engineering, Coimbatore	02.04.2008	National
E-Banking	Dr.C. Arjunan	-	Recent Innovations in Corporate Management	AnnaiMathammal Sheela Engineering College, Namakkal	15.10.2008	National
Challenges to Indian Bank	Dr.C. Arjunan	-	The global financial crisis and its impact on India	Navarasam Arts and Science College for Women, Arachalur	7.2.2009	National
Socio-Economic conditions of Workers of Leather Industry in Erode District	Dr.C. Arjunan	-	Impact of First Generation Economic Reforms on Social Sector	Erode Arts College, Erode	15,16.9.2009	National
Rural Market	Dr.C. Arjunan	-	Think Global – Go Rural	K.S.Rangasamy College of Arts & Science, Tiruchengode	18.3.2010	National
Impact of globalization on Rural Sectors	Dr.C. Arjunan	-	Think Global – Go Rural	K.S.Rangasamy College of Arts & Science, Tiruchengode	18.3.2010	National
Retail Marketing – Rural India.	Dr.C. Arjunan	-	Emerging Trends in Rural Marketing	Jawaharlal Institute of Technology, Coimbatore	24.4.2010	National
Recovery	Dr.C. Arjunan	-	Recovery	Mahendra	6.10.2010	National

<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
Strategy for Global Financial Crisis			Strategy for Global Economic Recession	Engineering College, Tiruchengode		
Impact of Globalisation on Education	Dr.C. Arjunan	-	Integrating Humanistic Values and Social concerns with technical education	PSG College of Technology, Coimbatore	3,4.12.2010	National
Growth of Insurance Sector	Dr.C. Arjunan	-	Emerging Paradigms in Insurance Industry	School of Management, Pondicherry University, Karaikal Campus, Pondicherry.	26.03.2011	National
Global marketing challenges in Indian Leather Industry	Dr.C. Arjunan	-	Innovative Management Strategies for Global Competitiveness	RKKR School of management, Rakkipatti, Salem	20.10.2011	National
A Behaviour of Gold under Deflation	Dr.C. Arjunan	-	Gold Price fluctuations and its impact on Indian Economy	Department of Commerce, Vivekanandha College of Arts and Science College,	14.02.2012	National
Increasing Prosperity of financial inclusion	Dr.C. Arjunan	-	Economic prosperity through financial inclusion	Department of Commerce, KSR College of Arts & Science College	10.03.2012	National
Performance of Indian Public Sector banks	Dr.C. Arjunan	-	Emerging Trends in Banking Sector	Department of Management Science, SNR College	17.03.2012	National
Micro-financing and its key role in economic development	Dr.C. Arjunan	-	Emerging Trends in Banking Sector	Department of Management Science, SNR College	17.03.2012	National
Financial inclusion through Micro-finance	Dr.C. Arjunan	-	Rural empowerment for economic growth – Indian perspective	Department of Management, Coimbatore Institute of Engineering and Technology	11, 12.04.2012	National
A Study on Consumer's Buying Behaviour Towards Instant	Dr.C. Arjunan	-	New Frontiers in Management	Navraj Academy for Managerial Excellence, A Unit of Navraj Educational and	17.11.2012	National

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Food Products in Coimbatore				Charitable Trust, Coimbatore		
Food Inflation in India	Dr.C. Arjunan	-	Food Inflation	Dept. of Economics, Erode Arts and Science College, Erode.	4.12.2012	National
Innovation in Marketing	Dr.C. Arjunan	-	Innovative management practices for Global competitiveness	Dept. of Management Science, Sri Vasavi College (SFW), Erode	21.12.2012	National
A study on Higher Education in India with special reference to Puducherry	Dr.C. Arjunan	-	Role of autonomy and quality assurance in Higher education : Issues, achievements and challenges	Gobi Arts & Science College, Gobi	1 & 2.02.2013	National
CRM: A New Dimension for Success of Insurance Industry	Dr.C. Arjunan	-	Emerging Trends in Business Opportunities	Vivekanandha College of Arts and Sciences for Women	20.2.2013	National
CRM and Customer Loyalty – A Study of Retail Banks	Dr.C. Arjunan	-	Emerging Trends in Business Opportunities	Vivekanandha College of Arts and Sciences for Women	20.2.2013	National
Globalisation of Education	Dr.C.Arjunan	-	Integrated Humanities Values and Social Concerns with Technical Education	Department of Humanities, PSG College of Technology, Coimbatore	7, 8.2.2014	National
Retail Marketing	Dr.C.Arjunan	-	Recent Trends in Retail marketing	Department of Commerce, Siri PSG Arts and Science College for Women, Sankari	1.3.2014	National
Social Responsibility of Business	Dr.C.Arjunan	N.A.Sumathi	Corporate Sustainance Through People, Profit and Planet Management	Department of Corporate Secretaryship, Bharathidasan Govt. College for Women,Puducherry	25-7-2014	National
Retailing in	Dr.C.Arjunan		Retailing in India:Recent	Department of	19,20.9.201	National

<b>Title of the Article</b>	<b>Author</b>	<b>Co-Author(s)</b>	<b>Name of the Programme</b>	<b>Organiser</b>	<b>Date</b>	<b>Level: International/ National/ Regional/ Local</b>
India: Opportunities and Challenges			Trends and upcoming Challenges	Commerce, Erode Arts College	4	
Online Marketing	Dr.C.Arjunan		Consumers in India – The Changing Paradigm of Consumer Protection	Department of Commerce, KanchiMamunivar Centre for Post Graduate Studies.	9,10.10.2014	National
The problems and prospects of unorganized textile sector in Erode Town	Dr.C.Arjunan	N.A.Sumathi	Finance for Micro Small and Medium Enterprises	Department of Commerce, KanchiMamunivar Centre for Post Graduate Studies.	29,30.01.2015	National
International Business Opportunities and Challenges	Dr.C.Arjunan		Global Business Environment : Opportunities and Challenges	Periyar University College of Arts and Science, Idappadi.	28-2-2015	National
Education in India	Dr.C. Arjunan	-	Role of Educational Institutions in Providing Quality Education in Rural Areas	Vidhyasagar College of Arts and Science, Udumalpet	14.03.2009	State
A study on consumer opinion towards services offered by ICICI Bank in Erode	Dr.C. Arjunan	-	XXIX Annual conference of Association of Economists of Tamilnadu	Department Commerce, PSG College of Arts and Science, Coimbatore	22,23.11.2008	State

## **XII Details of invited lectures / Chairperson/Resource in Conferences / Seminars, etc.**

<b>Name of the Programme</b>	<b>Organiser of the programme</b>	<b>Level: International/ National</b>	<b>Topic</b>	<b>Date</b>
Global Business Environment and its impact on Management Education	Periyar Institute of Management Studies, Salem, Periyar University	National	Impact of Globalisation on Cotton Sector	29.02.2008
Judge (Seminar)	Department of Management Studies,	International	Global Business climate – Impact in India	9.10.2009
Revisiting Management Changes in the Global Scenario	Jay ShriRam Group of Institutions, Tirupur	International	Revisiting Retail Globalisation	24, 25.8.2012

Innovation in Marketing	Sri Vasavi College (SFW), Erode	National	Innovative management practices for Global competitiveness	21.12.2012
Rural Entrepreneurship in India – Opportunities and Challenges	AVS College of Arts and Science, Salem.	International	Rural Entrepreneurship – Challenges	14.7.2013
Impact of Global Crisis in Indian Business	AnnaiMathammal Sheela College of Engineering, Namakkal	International	A study on Problems and Prospects of Textile Units in Karur	25.10.2013
Recent Trends in Retail marketing	Siri PSG Arts and Science College for Women, Sankari	National	Retail marketing	1.3.2014
Faculty Development Programme in Management Studies	Academic Staff College - Kargapam University, Coimbatore	College Level	Innovative Marketing Strategies in Global Scenario	13.6.2014
Special Lecture	Department of Economics, Sri Vasavi College, Erode	College Level	India's Foreign Trade	20.6.2014
National Seminar, Emerging Markets – New Challenges of the Contemporary Society	Nirmala College for Women, Coimbatore	National	Market New Challenges	3.9.2014
Innovation and diffusion of Green Management in India	Nehru Arts and Science College, Coimbatore	National	Green Management	25.2.2015
Chairperson	Vivekanandha College of Arts and Sciences for Women	International	Innovative Practices in the Contemporary Business Scenario	26.2.2015
Chairperson	Periyar University College of Arts and Science, Idappadi.	National	Global Business Environment : Opportunities and Challenges	28.2.2015
Valedictory Address	Department of Commerce (CA), NGM college, Pollachi	National	Goods & Service tax	5.8.2017
Chairperson	Jay ShriRam Group of Institutions, Tirupur	National	Conference	14.10.2017
Chief guest	Bharathiar Arts & Science College for Women, Attur	National	Impact of GST in Indian Economy	3.3.2017
Chairperson	Park's College, Tirupur	National	Impact of GST on retail Business	7.3.2018

Chairperson	Re-Visiting Management Changes in the	School of management studies, Jay sri ram	1 day (25.8.2012)	Invited	International
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	Global Scenario	Group of Institutions, Tirupur			
Resource Person		Department of Commerce CA, AVS College of Arts & Science	1 day (15.7.2013)	Invited	International
Special Lecture	Recent trends in Indian Capital Market	School of Management, Bannari Amman Institution of Tecnology, Sathiyamangalam.	1 day (30.11.2013)	Invited	National
Resource Person	India's Foreign Trade	Sri Vasavi College, Erode.	1 day (20.6.2014)	Invited	National
Chair Person	Innovative Practice in the Contemporary Business Scenario	Department of Commerce and management, Vevakanandha College of Arts and science for Women.	1 day (26.2.2015)	Invited	International
Resource Person	Retailing in India	PKR arts college for women, Gobichettipalayam.	1 day (20.9.2014)	Invited	National
Chief Guest	Recent Trends in Retail Marketing	Siri PSG Arts & Science College for women, Sankari	1 day (1.3.2014)	Invited	National
Resource Person	Emerging Markets – New Challenges of the Contemporary Society	Department of Commerce, Nirmala college for Women, Coimbatore	1 day (3.9.2014)	Invited	National
Resource Person	Innovation and Diffusion of Green Management in India	Department of Commerce, Nehru Arts and Science College, Coimbatore	1 day (25.2.2015)	Invited	National
Chair person	Global Business Environment : opportunities and Challenges	Department of Commerce, Periyar university college of Arts and Science college, Idappadi.	1 day (28.2.2015)	Invited	National
Guest Lecture	International Business: Opportunities and Challenges	Department of Economics, Tagore Arts College	1 day (12.3.2015)	Invited	State
Lecture	Motivational speech–	Department of Economics, Sri Vasavi College, Erode	1 Day (25.6.2015)	Invited	College
Lecture	Motivational speech	Department of Commerce, Sri Vasavi College, Erode	1 Day (26.6.2015)	Invited	College
Resource Person	An Over view of Investment management	Department of Business Administaration, Sri Vasavi college SFW, Erode	1 day (2.1.2016)	Invited	National
Chief Guest	Technology and	Department of	1 day	Invited	International



	Innovation Management	Commerce and Management, Vivekanandha college of arts and science college for women, Namakkal	(4.3.2016)		
Chief Guest	Impact of ITC in Modern Management	Department of Business administration, Park college, Thirupur	1 day (11.3.2016)	Invited	National
Resource person	E-filling of Tax Returns	AJK college of Arts and Science, Coimbatore	1 day (27.2.18)	Invited	National
Chairperson	Transformation of India into high growth economy	Department of PG & Research, Department of Economics, Erode Arts College	1 day (9.2.2019)	Invited	International
Invited Lecture	Business in the Changing Scenario	Department of commerce, Vivekanandha Arts and Science College for Women, Tiruchengode.	1 day (15.2.2019)	Invited	National
Invited Lecture (on-line)	Business Management and social Innovation	Department of commerce and computer application, Vellalar college for women, Erode	1 day (19.05.2020)	Invited	National

### XIII Acted as External Examiners

External Examiner	Ph.D viva voce examination	CBM college Coimbatore	1 day 18.08.2017	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Sri Ramakrishna college of Arts and science, Coimbatore	1 day 01.09.2017	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	M kumarasamy college of Engineering	1 day 10.11.2017	Invited	Anna university
External Examiner	Ph.D. viva voce examination	CBM college Coimbatore	1 day 29.12.2017	Invited	Bharathiyar University
External Examiner	Ph.D. viva voce examination	Bharathiyar university BSMED	1 day 5.1.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	RVS college of arts and science, Coimbatore	1 day 10.03.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Happyvalley Business school, Coimbatore	1 day 19.03.2018	Invited	Anna University
External Examiner	Ph.D. viva voce examination	Park college, Trippur	1 day 24.02.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Bannari Amman Institute of Technology, Erode	1 day 13.04.2018	Invited	Anna University

External Examiner	Ph.D. viva voce examination	Hindusthan college of Arts and Science Coimbatore	1 day 11.05.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Park college, Trippur	1 day 25.06.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	MGM college, Pollachi	1 day 16.08.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Bharathiyar university	1 day 23.08.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Terf's academic college of arts and science ,Tiruppur	1 day 06.10.2018	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Chikkana government arts college, Tiruppur	1 day 04.03.2019	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Department of Management, salemPeriyar university	1 day 04.03.2019 AN	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Park college, Tiruppur	1 day 13.07.2019	Invited	Bharathiyar University
External Examiner	Ph.D. viva voce examination	AVS college of arts and science, salem	1 day 20.07.2019	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Constituent college of Arts and science, Pappiretipatti	1 Day 13.09.2019	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Department of Management, salemPeriyar university	1 day 01.10.2019	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Chikkaiyanayakk ar college, Erode	1 day 15.02.2020		Bharathiyar university
External Examiner	Ph.D. viva voce examination	Terf's academic college of arts and science ,Tiruppur	1 day 16.08.2019	Invited	Bharathiyar university
External Examiner	Ph.D. viva voce examination	Department of Management studies, salemPeriyar university	1 day 13.03.2020	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Excel college of engineering and technology, Kumarapalayam	1 day 11.11.2019	Invited	Anna university
External Examiner	Ph.D. viva voce examination	Nehru Institute of information Technology and management, Coimbatore	1 day 16.09.2020	Invited	Anna University
External Examiner	Ph.D. viva voce examination	Siri PSG Arts and science college Women, sankari, salem	1 day 24.02.2021	Invited	Periyar University
External Examiner	Ph.D. viva voce examination	Park college, Tiruppur	1 day 13.07.2019	Invited	Bharathiyar University
External Examiner	Ph.D. viva voce examination	AVS college of arts and science, salem	1 day 20.07.2019	Invited	Periyar university

External Examiner	Ph.D. viva voce examination	Constituent college of Arts and science, Pappirettipatti	1 Day 13.09.2019	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Department of Management, salem Periyar university	1 day 01.10.2019	Invited	Periyar university
External Examiner	Ph.D. viva voce examination	Department of Management, Annamalai University Regional Campus, Coimbatore	1 Day	Invited	Anna University
External Examiner	Ph.D. viva voce examination	Department of Commerce, Sri PSG Arts and Science College for Women	1 Day	Invited	Periyar University
External Examiner	Ph.D. viva voce examination	Department of Management Nehru Institute of Information Technology and Management, Coimbatore	1 Day	Invited	Anna University
External Examiner	Ph.D. viva voce examination	Department of Management Science, Parks College, Tiruppur – online	1 Day	Invited	Bharathiyar University
External Examiner	Ph.D. viva voce examination	Department of Commerce, Chikkanna Government Arts College, Tirupur	1 Day	Invited	Bharathiyar University
External Examiner	Ph.D. viva voce examination	Department of Commerce, Government Arts College, Palladam	1 Day (18.11.22)	Invited	Bharathiyar University

#### **XIV M.Phil External Examiner**

1. Periyar University, Salem.

#### **XV Ph.D. Thesis Evaluation**

1	VimalaGrecy. P	Individual house owners attitude towards promoted services in Coimbatore city	Evaluation	Karpagam University	Spetember 2015
2	Dhanu. P	Factoral geometry and Chaos theory in BSE sensex	Evaluation	Karpagam University	March 2016
3	Naviya.V	A Study on the effective of emotional intelligence on the work performance of women insurance agents in Life Insurance corportation of India, Kerala	Evaluation	Karpagam University	June 2016
4	Bhinthi. K. R	Impact quality of worklife initiative of job satisfaction	Evaluation	Karpagam University	December 2016

		among the employees of BPO's in Cochi			
5	Manoranjitham G	A study on Buyer satisfaction with service quality of Residential flat promoters in Coimbatore city, Tamilnadu	Evaluation	Bharathiyar University	January 2017
6	Priyadarshini M	A Study on organizational climate and organizational role stress among the information technology and information technology enabled services industry professional Coimbatore	Evaluation	Anna university	January 2017
7	Vanitha P	A study on life style of Employed couples Among School Teachers	Evaluation	Anna university	February 2017
8	Banusundari S	Patients perception and satisfaction towards value added services provided by the hospitals in erode district	Evaluation	Bharathiyar University	March 2017
9	Tamilselvi R	Consumption pattern of street vended food – A study on attitude and preference of consumers in Coimbatore city	Evaluation	Bharathiyar University	April 2017
10	Devipriya B	A Study consumers ' Attitude Preference and Buying Practices Towards Green Products in Coimbatore city	Evaluation	Bharathiyar University	May 2017
11	Kalaivani T	A Study on Impact of promotional Mix strategies of FMCG Marketing Among Households in salem district, Tamilnadu	Evaluation	Bharathiyar University	May 2017
12	Rajesh A	A study on the Attributes and Factors Influencing Online Buying Behavior of the Consumers	Evaluation	Anna University	August 2017
13	Kirithika S	Savings and Investment behaviour of Salaried persons in Erode district of Tamilnadu	Evaluation	Bharathiyar University	Sep 2017
14	Vanadhi R	A Study on the occupational stress of Textile Employee with special reference to select Textile Mills in Salem District	Evaluation	Periyar University	Oct 2017
15	Indhumathi G	A Study on Stress Among women Professors working in University Departments and colleges in Trichy	Evaluation	Bharathiyar University	December 2017
16	Geethalaksmi A	Financial Performance of select Phramaceutal companies in India	Evaluation	Karpagam University	December 2017
17	Rajakumar. R.J	A study on the perception and satisfaction of industrial customers regarding Zibber industry	Evaluation	Karpagam University	December 2017
18	Subramaniyam R	A Study on Financial Performance of Pharmaceutical Industry in India	Evaluation	Bharathiyar University	February 2018
19	Jagadeesh Shiney	Celebrity Endorsement as a marketing Strategy for Specific Cosmetic products	Evaluation	Bharathidhas an university	March 2018

		among college going female students from selected corporation cities in Tamilnadu			
20	Kalpana S	A study on work life balance among women college Teachers in Trichy	Evaluation	Bharathiyar University	March 2018
21	Manju R	A study on post- Merger Integration on Efficiency on Banking Industry	Evaluation	Karpagam Academy of Higher Education	April 2018
22	Prabhu G	A study on hidden force work environment stress among women police with special reference to selective districts in Tamilnadu	Evaluation	Priyar university	April 2018
23	Archana P	Cardholders' Awareness , Utilization and satisfaction of public Distribution system in Coimbatore district	Evaluation	Bharathiyar University	April 2018
24	Misago Isaie Kadhafi	Financial Literacy, Investment Pattern and Perception of Investors with a specific Reference to Kigali city- Rwanda	Evaluation	Karpagam Academy of Higher Education	June 2018
25	Dhanalashmi A	A study on consciousness and perception towards organic food products among college students in salem district	Evaluation	Periyar university	June 2018
26	Sivakumar G	A study of E-Trust and perceived risk perception in online shopping	Evaluation	Bharathiyar	July 2018
27	Shanthi P	A Study on Consumers Buying Behaviour Towards Ready Mix Food products in Erode district	Evaluation	Bharathiyar University	August 2018
28	Ajithkuamr V.V	An Empirical Evaluation Of employees Job- Hopping with Particular Reference to paramedical staff in Kerala state	Evaluation	Bharathiyar university	Sep 2018
29	Veerakumar VK	Influence Banking Finance in Agricultural Activities of Farmers in Erode District of Tamilnadu - An opinion survey	Evaluation	Bharathiyar university	November 2018
30	Kumaravel V	A study on knowledge management practices in higher educational institutions- with special reference to namakkal district of Tamilnadu	Evaluation	Anna University	December 2018
31	Elamvazhuthi K	Panacea Impact of Motivational Practices and job	Evaluation	Anna university	March 2019
32	Sathya Sonia	Perception of Farmers Towards Marketing Strategies of Tractor Industry in India	Evaluation	Bharathiyar University	April 2019
33	Venkatesh R	An Analytical Study on Rural Economic Development Through Small Scale Industries With Special Reference to Salem District	Evaluation	Periyar University	July 2019
34	Naveenkumar	Applications and practices of	Evaluation	Bharathiyar	December

	A.S	Accounting software in India (An empirical study with special reference to unorganized retailers in Coimbatore district)		University	2018
35	Mohamad siddik N	A study financial analysis of Select paper industries in India	Evaluation	Bharathidasan University	July 2018
36	Krishnamoorthi K	Investment opportunities and Investors' Awareness – A cross sectional Analysis	Evaluation	Bharathiyar University	December 2018
37	Sathiya I	Effects of Television Advertisements on FMCG products with special reference to Dharmapuri district – A study on rural audience behavior	Evaluation	Periyar university	April 2019
38	Thilak S	A Study on consumer perception and Acceptance of organic products with special reference to Coimbatore city	Evaluation	Bharathiyar university	August 2019
39	Maignanam M	A study on satisfaction attitude and behavior outcome of management education among MBS students in salem and namakkal district	Evaluation	Periyar university	November 2019
40	Rajendran P	Liquidity and Profitability Position of Selected Private Sector Banks India	Evaluation	Periyar university	February 2020
41	Nachimuthu K	A Study on Rural Consumers Awareness, Buying Behaviour and	Evaluation	Bharathiyar University	March 2020
42	Kavitha M	A Study on customers satisfaction towards Technological services of karur vysya bank with special reference to erode district	Evaluation	Periyar university	October 2020
43	Lily Regina Arthi S	A study on Knowledge flow and its implication in arts, science and commerce at Bengaluru District	Evaluation	Periyar university	December 2020
44	Selvi Sridevi	Performance Appraisal and Training Programmes Practiced in Sugar Industries in Erode District.	Evaluation	Mother Teresa Women's University, Kodaikanal.	August 2012
45	John Sasi Kumar K.C	A study on financial services provided by the share brokers – with special reference to Coimbatore district	Evaluation	Anna University of Technology, Coimbatore.	February 2012
46	J. Esther Gnanapoo	A comparative study of financial services offered by selected New Generation Private Sector Banks and Public Sector Banks with special reference to Erode District, Tamilnadu	Evaluation	Mother Teresa Women's University, Kodaikanal	October 2011
47	K. Angammal	A Study on the Efficacy of Training Programme in Golden Rock Railway Workshop, Tiruchirappalli	Evaluation	Bharathidasan University	January 2014
48	S. Krishnaraj	Quality of work life of academic working in Engineering college with special reference to Coimbatore	Evaluation	Bharathidasan University	January 2015

		District			
49	D.Shivashanmugam	An Empirical study on the financial performance of Scheduled Urban Cooperative banks in India	Evaluation	Bharathiyar university	June 2014
50	V. Uma	A study on impact of internal branding on organizational commitment and brand supporting behavior in retail sector	Evaluation	Karpagam University	December 2014
51	V. Rajesh	Application of Data Mining in Human Resource Development in IT Industry with special reference to Coimbatore City	Evaluation	Karpagam University	
52	S. Arunkumar	Problems and satisfaction of migrant construction workers	Evaluation	Karpagam University	2022
53	Farhana Jabeen	A study on work stress among women with reference to Arts and Science colleges in Chennai	Evaluation	Bharathiar University	2022

### **XVI M.Phil. Thesis Evaluation**

<b>S. No.</b>	<b>Name</b>	<b>Title</b>	<b>University</b>	<b>Year / Month</b>
1.	Deepa	A study on financial performance of Steel Authority of India Ltd.,	Periyar	Oct. 2008
2.	Geetha Vani, J.	A study on Customer Satisfaction towards two-wheelers with special reference to Scooty pep - at Trichy	Periyar	Sep. 2007
3.	K. Kanimozhi	A study on consumer behaviour towards soft-drinks at Trichengode town	Periyar	Sep. 2007
4.	Usharani, P.	A study on customer satisfaction towards cell phone with special reference to Motorola at Rasipuram	Periyar	Sep. 2007
5.	S. Sridevi	Position statement analysis of Lakshmi Vilas Bank Ltd.,	Periyar	Sep. 2007
6.	N. Kavitha	A study on growth and development Pepsi Soft drinks in Tamilnadu	Periyar	Nov. 2010
7.	C. Saravanan	A study on financial performance of India Cements and Madras Cements Limited	Bharathiar	Oct. 2012
8.	R. Rajeshkumar	A study on financial performance of primary agricultural co-operative banks in Namakkal District	Periyar	Oct. 2008
9.	S. Geetha	A study on financial performance of Nadanthai Primary Agricultural co-operative Bank Ltd.,	Periyar	Sep. 2007
10.	P. Prescott	A company study on performance analysis	Periyar	Nov. 2010

		of City Union Bank Karur Vysya Bank		
11.	A. Revathy	A Study On Employee Welfare at Mysore Sales International Ltd.,	Periyar	Nov. 2010
12.	R. Aathi	A study on Employee job satisfaction towards CheranPlast Limited, Vijayamangalam, Erode District	Bharathiar	Sep. 2012
13.	A. Sasikala	Production and Marketing of Tuberose flower : A study in sathyamangalam Taluk, Erode district	Bharathiar	2012
14.	J. Gowri	A study on financial health of Hindustan Petroleum Corporation Limited.	Bharathiar	Sep. 2012
15.	M. Gayathiri	A study on consumer preference towards Cadbury and Nestle Chocolates in Erode City	Bharathiar	Sep. 2012
16.	R. Maheswari	A study on customer preference towards ULIP with special reference to Erode district	Bharathiar	Sep. 2012
17.	S.A.U. Jamia Luthfiama	A study on organisational climate with special reference to KGS Mills, Coimbatore	Bharathiar	Oct. 2012
18.	J. Jayaprakash	A study on consumers preference towards selected departmental stores (with special reference to Erode Town)	Bharathiar	Sep. 2012
19.	S. Kalaiarasi	A study on employee attrition and retention practices with special reference to SRM & Sons Private Limited, Erode District	Bharathiar	Sep. 2012

## **XVII. UG Project Viva – Voce Examination**

1. Acted as an External Examiner – Project Viva – Voce Department of Management, Saradha Gangadharan College, Pudhucherry on 8.4.2019.
2. Acted as an External Examiner – B.Com, Project Viva, Pondicherry University Community College – 5.8.2022.



### **XVIII Organized Seminar / Workshop / Awareness Programme**

<b>Sl. No.</b>	<b>Date</b>	<b>International/ National / State level seminar</b>	<b>Title</b>	<b>Period</b>	<b>Place</b>
1.	16.03.10	National	Global business opportunities	1 day	SNR Sons College, Coimbatore
2.	09.08.12	National	Entrepreneurship awareness programme	1 day	Department of Management Studies, Pondicherry University Community College
3.	23.10.13	National	Entrepreneurship awareness programme	1 day	Department of Management Studies, Pondicherry University Community College
4.	29.10.12 to 03.11.12	National	Training programme on paper products making	5 days	Department of Management Studies, Pondicherry University Community College
5.	14.07.2022	College level	Organising one day Manifest	1 day	Department of Management Studies, Pondicherry University Community College
6.	15.03.2022	College level	Organising world consumer rights day	1 day	Department of Management Studies, Pondicherry University Community College
7.	12.03.2018	College level	Organising one day workshop – one step ahead	1 day	Department of Management Studies, Pondicherry University Community College
8.	18.7.2020	College level	Webinar on “Tips for effective learning post Covid – 19 co-convenors”	1 day	Department of Management Studies, Pondicherry University Community College
9.	20.5.22 to 22.5.20	College level	Business Affairs online Quiz	2 days	Department of Management Studies, Pondicherry University

					Community College
10.	17.2.22	College level	Workshop on preparations of organic inputs	1 day	Department of Management Studies, Pondicherry University Community College
11.	18.2.22	College level	Farmerpreneur - A successful story of Farmerpreneur	1 day	Department of Management Studies, Pondicherry University Community College
12.	28.11.22	College level	Rural Livelihood workshop	1 day	Department of Management Studies, Pondicherry University Community College

### **XIX Member of Board of Studies**

1. M.Com. IB - SNR Sons College, Coimbatore (2005-2012)
2. B.VOC. Retail and Tourism – Pondicherry University Community College.
3. M.Com Board of Studies Members – Bharathiar University, Coimbatore. (2018-19,19-20)
4. Doctorial Committee member- Department of Management, Karpagam University Coimbatore.
5. Acted as an Academic Audit - Department of Management, Karpagam University Coimbatore.
6. Member of other state of Board of Studies in Commerce UG, B.Com (IT), B.Com (CA), B.Com (E-Commerce) - Bharathair University (2021-22), (2022-23).
7. Academic Expert – Autonomous Schemes B.Com and M.Com, (2021-22), (2022-23) Sri Krishna college of Arts and Science college, Coimbatore.

### **8. Academic and Administrative committee**

- a. 2013 – 2021 Coordinating department Admission
- b. 2013 – till date Admission duty (member)
- c. 2014 – 2019 Duty for students council election of Pondicherry university
- d. 2015 – 2016 Stock Verification in library books
- e. 2015 – 2016 Coordinating the semester examination

f. 2017 – 2018	Stock Verification in sports department
g. 2017 – 2018	Coordinating the semester examination
h. 2018 – 2019	Honorable vice chancellor function committee member
i. 2018 – 2019	Head in charge Department of Management studies
j. 2018 – till date	Member of Academic and Examination Affairs committee
k. 2019 – 2020	Committee member for the sports events
l. 2020 – 2021	Coordinating the online semester examination
m. 2021 – till date	Member of the Anti-racking committee
n. 2022-2023	Condemnation Committee Member
o. 2022-2023	Member of Stock Verification
p. 2022-2023	Committee member of Resource Mobilization
q. 2024-2025	Chairperson of library Stock Verification
r. 2025-2026	Member of Admission Committee

## **9. Industrial Visit**

- a. Hatsun Agro product Ltd, Palani (16.02.2018).
- b. C.R.Shoes, Ambur (26-27.07.2018).
- c. Mohib shoes Pvt ltd, Ambur (27-27.08.2018)).
- d. Sunshine Industries, Coimbatore (5-6.09.2018).
- e. Mysur silks, Mysur (7.9.2018).

## **XX Question Paper Setting**

1. K.S.R. College of Arts and Science, Tiruchengode, Tamilnadu. (UG Degree)
2. Vellar College for Women, Erode, Tamilnadu.(UG Degree)
3. Park's College, Tiruppur, Tamilnadu. (MBA)
4. Sri Ramakrishna College for Arts and Science, Coimbatore, Tamil Nadu (MBA)
5. Vivekanada Arts and Science College for Women, Tiruchengode, Tamil Nadu (MBA)
6. Annamalai University, Chidambaram, Tamil Nadu (UG and PG – MBA)

## **XXI Paper Evaluation**

1. Bharathiar University, Coimbatore.
2. S.N.R. Sons College, Coimbatore.
3. Vellalar College for Women, Erode.

4. Pondicherry University, Pondicherry

## XXII EXTENTION ACTIVITIES

S.No.	Date	Programme	Place
1.	05.01.2000	Education Awareness Programme	Maravalapalayam, Erode District.
2.	15.08.2010	Scheduled Tribe School Independence Day Celebration	KadaiEreddi Village, Pargur, Erode District
3.	14.03.2012	Women's Day Celebration, Special Patti Mandram	Pondicherry University Community College, Puducherry.
4.	13.08.2021	Participated in Corona awareness rally, Fit India Run	Pondicherry University Community College, Puducherry.

## XXIII PERSONAL DETAILS

Parents Names: Chinapaiyan and Muniyammal  
Date of Birth: 05.04.1963  
Gender: Male  
Nationality: Indian  
Marital Status: Married  
Religion: Hindu  
Residential Address: 210, Maravapalayam, R.N Pudur (po), Erode.  
Email address: arjunan\_dr@yahoo.com  
Phone no: 9360559013

Date : Signature

Place : Name